



2019 CAPE TOWN EDITION CANNABIS CONFERENCE

NOVEMBER
7 & 8

Protea Hotel by
Marriott Cape Town
Victoria Junction



Objectives of the conference

- To discuss the other positives of cannabis use
- To investigate cannabis product testing and certification
- To deliberate on ways to create cannabis awareness within the medical field and other industries
- To assess the impact of foreign investment vs local cannabis business growth
- To assist in defining markets for cannabis
- To investigate the pitfalls of cannabis legalisation.
- To examine the implications of marijuana legalisation for businesses/ organisations (the workplace).
- To examine the medicinal properties and health benefits of cannabis.
- To assess the risks associated with use of cannabis.
- To network industry experts and enthusiasts

GUEST SPEAKER : Alderman James Vos
Mayoral Committee member for Economic Opportunities
and Asset Management, City of Cape Town

Speakers Include

Dr Mfundo Maqubela
Director
**Department of Rural Development
and Agrarian Reform: Eastern Cape**

Rajax Saxena
Assistant Manager: Healthcare
**Research & Consulting
Grand View Research, Inc.**

Myrtle Clarke & Julian Stobbs
(Dagga Couple)
Founders
Fields of Green for All

Swayam Dash
Co-Founder & Managing Director
Grand View Research, Inc

Dr Mohamed Iruhuma
Clinical Pharmacologist & Secretary General
College of Clinical Pharmacologists South Africa

Tebogo Tihopane
CEO
Biomuti

Peter Searll
Managing Director
TransFormus

Baudry Nsuala
PhD Student , Pharmaceutical sciences
Tshwane University of Technology



Media Partners





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Conference Background

After overwhelming response at the just ended Cannabis Conference 2019 -Johannesburg edition, we are back again this time in Cape Town, to continue the debates that emanated at the 27 & 28 June 2019 Conference in Johannesburg.

This Cape Town Cannabis Conference edition takes a further step into the cannabis discussions aiming at creating awareness on various issues within the Cannabis industry. This is a must attend for all cannabis suppliers and those involved in manufacturing, extraction, marketing and distribution.

For decades, the growth and use of cannabis (also known as marijuana, weed, pot, dagga) for either recreational and/or medicinal purposes remained prohibited in almost every part of the world. Despite its illegality, marijuana use has been fairly common as it remained one of the most popular illegal drugs used in the world. Only most recently have some countries (Canada, Switzerland, Peru, Portugal, Italy etc.) decriminalised cannabis use, with others restricting its use for medicinal purposes only (Netherlands, New Zealand, Poland, Greece etc.). Most African countries have remained adamant to decriminalise the use of cannabis, except for Lesotho and Zimbabwe which recently legalised growth of marijuana for medicinal use. It was only last year on the 18th of September when the South African constitutional court legalised adult use of cannabis in private and growing enough for personal consumption. Many celebrated this long-awaited court's decision such that a competition titled "Bushmastery" was launched from January to May 2019, offering R1000 cash to anyone who can grow the biggest cannabis plant in the country. One could argue that this may be a strategy to encourage cannabis growers to venture into the burgeoning global cannabis industry. South Africa is amongst the very first few African countries to legalise marijuana use even though its usage is limited to the private sphere. What are the implications of this legalisation of marijuana for the country?

Moreover, just how much growth of cannabis is considered enough for personal consumption? And what are the implications of legalising marijuana for organisations (in the work place)? Since the drug remains in a person's bloodstream for hours to days or even weeks after use, how can businesses set boundaries for marijuana use in the workplace? Furthermore, it is also interesting to note that global beverage company Coca-Cola has intentions of developing cannabis infused beverages which contain the ingredient cannabidiol, considering the growing market of the industry. What kind of ingredient is cannabidiol and what effects does it carry along? In fact, South African brewery, Poison City Brewing, recently produced a cannabis infused beer, Durban Poison, the first cannabis-based beer to be developed in the country. What does all this imply for the local cannabis industry? This conference offers a platform to discuss and shed light on all these issues.

It is not surprising that certain conservatives in South Africa, mostly in religious and political circles, are not pleased with the court's decision to legalise marijuana, arguing that there is "objective proof of the harmful effects of cannabis" (The Telegraph, UK). It can be argued that nothing has without effects! In fact, studies have shown that legalisation of cannabis poses certain public health risks. Although the health benefits of cannabis have been widely celebrated, one should not overlook the pitfalls of marijuana legalisation. This ongoing debate on the decriminalisation of cannabis use is a pressing issue that needs attention. Hence, these issues are amongst the objectives of this conference, in

order to gain more insight on the various effects of cannabis, both negative and positive, to discuss ways in which the plant can be utilised in doing more good than harm, and to explore the importance of growing the plant not only to the individual citizen, but also to the country as a whole, which could open up the eyes of those conservatives who seem to be against the legalisation of cannabis use. The Cape Town edition takes a further step in the cannabis discussions. This is a must attend for all cannabis suppliers, manufacturing, extraction, marketing, farmers and distributors.

Target sectors

- Agriculture
- Beverage
- Mining
- Small business
- Textile
- Nutrition
- Health
- Fibres
- Oil
- Media
- Government agencies
- Universities
- Advertising
- Non-Governmental organisations
- Pharmaceutical
- Drug Rehabilitation Centres
- Medical industry

Target market (but not limited to)

- Cannabis growers/Farmers
- Extractors
- Distributors
- Manufacturers
- Investors
- Potential cannabis growers
- Health professionals
- Agricultural policy makers
- Senior practitioners
- Cannabis users
- Academics
- Psychologists
- Directors
- Traditional healers
- Researchers
- Farm owners
- Police officers
- Advertising professionals
- Doctors
- Policy makers
- Business owners (cannabis related products)
- Non-Governmental organisations
- Government departments
- Beverage companies
- Legal experts
- Consultants
- Pharmacologists



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Organised by



REGISTRATION FORM

To register, please complete form below

Participant 1: _____

Designation: _____

Company / Organisation: _____

Email: _____

Phone: _____

Participant 2: _____

Designation: _____

Company / Organisation: _____

Email: _____

Phone: _____

Participant 3: _____

Designation: _____

Company / Organisation: _____

Email: _____

Phone: _____

Postal Address: _____

Person dealing with accounts: _____

Country: _____

Company VAT No: _____

Email Address: _____

Signature: _____

Date : _____

By completing and signing this form, the signatory accepts the terms and conditions as stated on the registration form.

Please indicate your choice of payment method

Bank Transfer

Cash Deposit

Banking Details

Vukani Communication Consultancy (PTY)

First National Bank

Account No. 62584405867, Account Type : Cheque

Branch Name : Randburg Square

Branch Code: 261750

CONFERENCE FEE

R2,497 Per Delegate Excl. VAT

Conference fee above INCLUDES the following entitlements: Entrance to session, registration pack, daily lunch and refreshment breaks.

Registration fees above EXCLUDES the following entitlements: Travel costs and accomodation.

REGISTER NOW

Terms and Conditions

The following terms and conditions will apply

- Vukani Communication reserves the right, due to circumstances beyond our control, to change speakers, conference content, date and venue.
- The signed registration form is a binding contract.
- No seats will be reserved unless Vukani Communications receives a signed registration form.

SUBSTITUTIONS:

- Delegate Substitution. Substitution is welcome at any time and do not incur any additional charges. Please notify Vukani Communication in writing of any such changes at least 3 days before the date of the event.

Please note that the speakers and topics were confirmed at the time of publishing however circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics.

• As such, Vukani Communication reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated and sent to you as soon as possible.

- Delegate substitution must be made in writing 7 days before the start of the event.

CANCELLATION:

By signing and returning the registration form, the authorizing signatory on behalf of the stated company is subject to the following terms and conditions.

Charge of 50% of the Registration Fees, plus R700 (+VAT) Administrative charge will be made for cancellations recieved in writing at least 14 working days prior to the event.

For any cancellations recieved in less than 7 working days before the date of the event, the full fee will be payable and no refunds or credit notes will be given.

If registered delegate does not cancel and fails to attend the summit, this will be treated as cancellation and no refund or credit will be issued