

*Maximizing South Africa's coastal potential*

# BLUE ECONOMY CONFERENCE

**19 & 20 OCTOBER 2017**  
**TWO OCEANS AQUARIUM,  
CAPE TOWN SOUTH AFRICA**

Harnessing South Africa's blue economy Towards better integration

## OBJECTIVES

- Deliberate on finding sustainable means to utilize ocean and other water resources to develop a healthy blue economy for the country.
- Meet and Learn from experienced experts
- Learn about the Blue Economy concept and how it benefits the South African economy
- Deliberate on Frameworks and policy reform to attract more sustainable investments in the ocean
- Explore the Investment opportunities in the public and private sectors and Public and Private Partnerships

## SPEAKERS INCLUDE:

### Dr Sharma Rahul

Scientist & Project Leader: Environmental Studies  
CSIR-National Institute of Oceanography, Goa, India

### Peter Myles

International Tourism Consultant  
Nelson Mandela Bay Maritime Cluster

### Trudie Nichols

Partner  
Bowman's Law

### Leslie Ter Moshuizen

Aquaculture Consultant & Trainer  
Aqua Africa

### Professor Ken Findlay

CPUT Research Chair: Oceans Economy  
Cape Peninsula University of Technology  
Centre for Sustainable Oceans

### Professor Stephen Hosking

Cape Peninsula University of Technology

### Dr Amos Barkai

CEO  
OLSPS Marine

### Tony Ribbink

CEO  
Sustainable Seas Trust

### Dr Ismail Lagardien

Dean: Business and Economic Sciences  
Nelson Mandela Metropolitan University



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## Harnessing South Africa's blue economy Towards better integration

### Conference background

More than 90 percent of Africa's imports and exports are conducted by sea and some of the most strategic gateways for international trade are in Africa. This inherently underscores the geopolitical importance of the region. The development of the Blue Economy holds immense promise for South Africa.

South Africa is blessed with a 3 924-km coastline; and uniquely bordered by two oceans on three sides – east, South and West. Today more than ever the oceans are big business and have become a growth point for a variety of industries including fishing, marine transport, tourism and even electricity

The Blue Economy is envisaged as the integration of the Ocean economy development with a major focus on “social inclusion, environmental sustainability and innovative dynamic business models”. The Oceans covering South Africa are a prime area for seaway trade and commerce as it has a variety of untapped natural resources. The Oceans Economy will focus on Fisheries and Aquaculture, Renewable Ocean Energy, Seaports and Shipping, Seabed Exploration and Minerals, Marine Biotechnology, Research and Development, Tourism, Ocean Knowledge Clusters, SIDS and LDC.

The Blue Economy Symposium seeks to understand better the enormous opportunities emerging from investing and reinvesting in Africa's aquatic and marine spaces, the balance can be tipped away from illegal harvesting, degradation, and depletion to a sustainable Blue development paradigm, serving Africa today and tomorrow. If fully exploited and well-managed, Africa's Blue Economy has massive potential to constitute a major source of wealth and catapult South Africa and the continent's fortunes as a whole.

### WHO SHOULD ATTEND?

- Oceanographers
- Fishery scientists
- Environmentalists
- Naval experts
- Maritime industrialists
- Investment banking
- Construction and infrastructure developers
- Energy, renewable energy and deep sea mining
- Fishing and aquaculture
- FMCG and manufacturing
- Healthcare, medical research and regulation environmental and risk consulting
- Marine insurance and re-insurance
- NGOs, foundations and conservation funds
- Hospitality and Tourism
- Transportation, freight, port and airport authorities
- Telecommunication
- Technology and ocean innovators
- Waste management and water treatment



# REGISTRATION FORM BLUE ECONOMY CONFERENCE

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Person dealing with accounts: .....

Country: .....

Company VAT No: .....

Email Address: .....

Signature: .....

Date : .....

By completing and signing this form, the signatory accepts the terms and conditions as stated on the registration form.

Please indicate your choice of payment method

Bank Transfer

Cash Deposit

### Banking Details

Vukani Communication Consultancy (PTY)

First National Bank

Account No. 62584405867, Account Type : Cheque

Branch Name : Randburg Square

Branch Code: 261750

## FEE R4 999 Excl Vat per person

Conference fee above INCLUDES the following entitlements: Entrance to session, registration pack, daily lunch and refreshment breaks.

Registration fees above EXCLUDES the following entitlements: Travel costs and accomodation.

## REGISTER NOW

### Terms and Conditions

The following terms and conditions will apply

- Vukani Communication reserves the right, due to circumstances beyond our control, to change speakers, conference content, date and venue.
- The signed registration form is a binding contract.
- No seats will be reserved unless Vukani Communications receives a signed registration form.

### SUBSTITUTIONS:

- Delegate Substitution. Substitution is welcome at any time and do not incur any additional charges. Please notify Vukani Communication in writing of any such changes at least 3 days before the date of the event.

- Please note that the speakers and topics were confirmed at the time of publishing however circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics.

- As such, Vukani Communication reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated and sent to you as soon as possible.

- Delegate substitution must be made in writing 7 days before the start of the event.

### CANCELLATION:

- By signing and returning the registration form, the authorizing signatory on behalf of the stated company is subject to the following terms and conditions.

- Charge of 50% of the Registration Fees, plus R700 (+VAT) Administrative charge will be made for cancellations received in writing at least 14 working days prior to the event.

- For any cancellations received in less than 7 working days before the date of the event, the full fee will be payable and no refunds or credit notes will be given.

- If registered delegate does not cancel and fails to attend the summit, this will be treated as cancellation and no refund or credit will be issued

Email the registration form to [getrude@vukanicomms.co.za](mailto:getrude@vukanicomms.co.za) or fax to 0865527176